Asociación Socio-Cultural Verdesur Alcalá

Experience Rural Andalucía with Verdesur



We know what it takes to turn a mobility into an experience.

Over the years, Verdesur has welcomed hundreds of international participants to Alcalá la Real and developed activities around creativity, rural development, ecology, social inclusion, intercultural learning and youth participation. Our experience goes beyond organising programmes. We provide the local environment where participants can live together, engage with the community, discover rural Spain and experience the realities of a place that is very different from the usual European mobility destinations.

With our own accommodation, training and community spaces, experienced team and established local network, we can bring the different elements of an international activity together within one local structure, from programme development and facilitation to accommodation, full board, logistics and participant support.

Come with your objectives. Build the experience with us.

Hosted over 500+
international volunteers within ESC Programme

Hosted over 50+ mobilities
Targeting young people, staff of public and private organisations

Since 2019
Active in Erasmus+ Youth and ESC

Erasmus+
Erasmus+ Accredited Organization
Since 2025

EUROPEAN SOLIDARITY CORPS
European Solidarity Corps Quality Label
Since 2021

About Verdesur



Asociación Socio-Cultural Verdesur is a youth organisation based in Alcalá la Real, Jaén, working in Erasmus+ and the European Solidarity Corps. Since 2019, we have developed and implemented international youth activities, training programmes and volunteering projects together with organisations from across Europe and neighbouring partner countries.

We hold Erasmus+ Accreditation and the European Solidarity Corps Quality Label, and we have experience both in coordinating projects and in hosting international participants in rural Andalusia. Our work combines non-formal education with direct engagement in the local community, creating activities that are connected not only to project objectives, but also to the place where participants live and learn.

Our activities are mainly developed around:

- **Creativity and arts,** using creative methods, expression and non-formal learning as tools for participation.
- **Rural development,** bringing international mobility into smaller communities and exploring the realities, opportunities and challenges of rural areas.
- **Ecology and sustainability,** promoting environmental awareness, responsible practices and stronger connections with the natural environment.
- **Social inclusion and intercultural learning,** creating spaces where people from different backgrounds can meet, learn from one another and participate together.
- **Human rights and democratic values,** promoting equality, dignity, participation, fundamental rights and awareness of human rights issues through non-formal education and international activities.
- **Youth participation and community engagement,** encouraging young people to become more active in their communities and to contribute through local initiatives and international exchange.

Through these areas, we aim to create Erasmus+ and ESC activities that are rooted in real local experiences, meaningful interaction and learning that continues beyond the formal programme.

Our team consists of six professionals with complementary experience in project management, training and non-formal education, human rights, social inclusion, arts and culture, environmental education, rural development, international volunteering and youth work. Together, we combine experience in developing and coordinating international projects with the practical delivery of trainings, community activities, events, participant support and logistical arrangements.

You can see the detailed information of our organisation in PIF-File :
http://links.verdesur.org/PIF-Verdesur

About Alcalá la Real

Alcalá la Real is a municipality in the province of Jaén, within the autonomous community of Andalusia in southern Spain between the cities of Granada and Jaén. The city forms part of the Sierra Sur region a landscape defined by rolling hills, olive groves, and tranquil rural charm. Dominating the town's skyline is the Fortaleza de la Mota, a medieval fortress that stands as a symbol of its historical importance, particularly during the Reconquista period.The local economy is primarily driven by agriculture, with olive cultivation as its most prominent sector. In recent years, the town has diversified with the growth of small-scale industry, tourism, and service-based activities, opening new avenues for sustainable development.

Life in Alcalá la Real is peaceful, community-oriented, and rooted in tradition. Residents enjoy access to essential services, including healthcare, education, public transport, and local commerce. The town's calm rhythm and moderate cost of living make it an ideal environment for both daily life and volunteer engagement. The surrounding areas are equally inviting comprised of small municipalities and protected natural spaces, they attract visitors interested in hiking, cultural tourism, and regional gastronomy.

Alcalá la Real is a rural place where the life is slow and things are harder to reach for young people and overall population. However, Our city offers a place to engage young people from cultural preservation, environmental sustainability, education, social inclusion, and rural development. As the main economic driver is agriculture, during the olive season, the seasonal workers from different regions especially the migrant families comes to town for work. The volunteers will engage with these population during their stay. As a volunteer; you will find a welcoming and secure setting, equipped with the necessary infrastructure to support their work and daily need without any restrictions.







What can we provide?

Verdesur can host and support the local implementation of Youth Exchanges, Training Courses and mobility activities for youth workers. The programme can be jointly developed with the beneficiary organisation according to its accreditation objectives, priorities, target groups and expected learning outcomes.

According to our working areas, we can provide full-board accommodation with training venues as well as cultural and historical visits according to the budget, your accreditation scope as well as the overall activity structure.

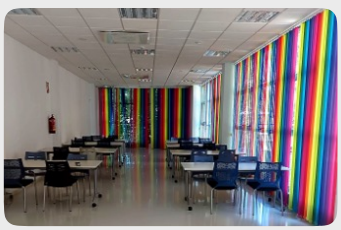
What we provide :

- Joint development and adaptation of the activity programme together with the beneficiary organisation, according to its accreditation objectives and the agreed learning outcomes.
- Facilitation and co-implementation of the programme using non-formal education methodologies, where agreed.
- Accommodation and full board for participants within the agreed capacity.
- Training and activity spaces, local logistics and transportation where required.
- Cultural, rural and community-based activities in and around Alcalá la Real.
- Participant support and coordination before and throughout the mobility.
- Documentation and dissemination support connected to the activity.

Training Venue - Edificio Joven

Edificio Joven is our main training and activity venue in Alcalá la Real, providing dedicated spaces for workshops, group work, presentations and non-formal education activities. It has 4 conference rooms and two open space area for the activities.











Accommodation & Food

The participants stay in Verdesur House in quadruple with private bedroom double and sextuple rooms (with shared bathrooms) through out their stay in Alcala la Real. The house can accommodate up to 36 people though, we do not suggest to host the 36 people group at the same time unless it is required for your activity. **We do our activities up to 25 international participants and that's the ideal as we usually have 3-5 volunteers year around who are involving in the activities as well.** In case, the participants want to stay in other places we have other options and we can discuss about the possibilities concerning the budget and arrange the overall aspects together with you.

The participants do not need to bring any pillow, sheets, blankets, or any bedding, though they need to bring their hygiene products : towels, sleepers, etc. We provide cleaning for each second day for the overall house to ensure the hygiene standards and the safety of the participants.

The house has the following facilitates in common areas :

- Kitchen facilities (3 separate ovens and stoves, 5 fridges, necessary materials to cook)
- Laundry facilities (2 washing machines and 2 dryers)
- Living Room (1 TV and tables to work and sit)
- Air conditioner (in each room and living room) for heating and cooling
- Unlimited internet (Wi-Fi in every floor)







Kitchen & Full Board

Verdesur House has its own kitchen, where our cook prepares fresh meals for participants throughout the activity. Meals can be adapted to participants' dietary requirements, including vegetarian, vegan, allergy-related and other special dietary needs communicated in advance. Breakfast, lunch and dinner are served in the communal living and dining area, creating a shared space where participants can eat and spend time together. We have 24h available coffee, tea and snacks in the common area for participants usage.













Financial Conditions

Based on our experience hosting Youth Exchanges, Training Courses and other Erasmus+ mobility activities, we foresee that the costs associated with accommodation, full board, local organisation and the agreed level of programme support will generally correspond to up to **80% of the applicable Erasmus+ Individual Support for Spain unit rate for the relevant participants and activity days.**

The level of Verdesur's involvement can be adapted to each mobility. We can provide experienced trainers and facilitators and co-develop and co-implement the programme together with the beneficiary organisation, according to its accreditation objectives and expected learning outcomes. Alternatively, the beneficiary organisation can involve its own staff, trainers or facilitators, while Verdesur focuses on accommodation, full board, activity spaces, local logistics, organisational arrangements and participant support. A combination of both approaches is also possible.

The programme, division of responsibilities and financial arrangements are agreed in advance according to the activity structure, group size and specific needs of each mobility. The remaining Individual Support stays under the management of the beneficiary organisation for its own costs and responsibilities.Where required, we can also provide online learning and preparation activities for participants before the mobility, as agreed with the beneficiary organisation.

The beneficiary organisation retains full responsibility for the management of its Erasmus+ grant and compliance with its Grant Agreement, accreditation commitments and applicable Erasmus+ Quality Standards. Travel Support and other budget categories remain entirely with the beneficiary organisation. Verdesur does not take responsibility for the beneficiary organisation's project reporting or grant management. Our role is to co-implement the agreed mobility activities together with the beneficiary organisation and provide the agreed programme, organisational and logistical support.

Payment Arrangement

To allow us to confirm accommodation, catering and the necessary local arrangements in advance:

- 60% of the agreed amount is paid no later than one week before the start of the mobility.
- The remaining 40% is paid on the final day of the activity.



Travelling to Alcala la Real

We understand that reaching a rural town can sometimes be challenging. To make arrivals easier, Verdesur has an 8-seater van and provides transfers from Granada city centre to the accommodation/ activity venue as part of our organisational support, at no additional cost to participants or the accredited organisation.

For international participants, we recommend arriving through one of the following airports:

- Madrid (MAD) – Adolfo Suárez Madrid-Barajas Airport
- Málaga (AGP) – Málaga-Costa del Sol Airport
- Seville (SVQ) – Seville Airport
- Granada (GRX) – Federico García Lorca Granada-Jaén Airport

Participants can travel from their arrival airport to Granada city centre, where the Verdesur team can coordinate the onward transfer to Alcalá la Real. Transfer arrangements and collection times are coordinated with the sending organisation in advance according to participants' travel schedules.

Asociación Socio-Cultural Verdesur Alcalá

Team

Luis Mariano Zamora Cano — President & Training Expert: Lawyer and experienced Erasmus+ trainer with over a decade of experience coordinating international youth projects. He leads local stakeholder relations and crisis management and speaks Spanish, English and Italian.

Onur Tahmaz — Director, Treasurer & Programme Manager: Programme manager responsible for Verdesur's overall management, project development, partner communication and administration. He speaks Spanish, English and Turkish fluently, with working German and communicative Serbo-Croatian.

Estibaliz Moure Abad — ESC Coordinator & Mentor: Actress, drama educator and cultural manager responsible for local project implementation, international volunteer coordination and mentoring. She develops creative youth activities and supports volunteers throughout their experience in Alcalá la Real.

Jesus Espinar Garcia — Coordinator & Mentor: Audiovisual and creative professional working across photography, graphic design and audio. He supports youth activities and workshops and coordinates project dissemination and visibility materials.

Eric Kumi Frimpong — Project Assistant: Supports project administration, documentation and practical arrangements, including travel, insurance and financial logistics. He speaks Spanish, English, French and Akan graduated from English literature.

Contact Us!



Every accreditation, group and mobility has different objectives and practical requirements. We therefore prefer to discuss the activity directly with each organisation and develop an arrangement according to its accreditation objectives, participant profile, preferred dates and available budget.

During an online meeting, we can discuss:

- Your accreditation objectives and priorities
- Activity type and possible programme
- Participant profile and group size
- Preferred dates
- Travel and arrival arrangements
- Accommodation and dietary requirements
- Division of responsibilities
- Budget and financial arrangements
- Any specific support or logistical needs

Tell us what you are planning, and we will explore what we can develop together in Alcalá la Real.

Our instagram page : https://www.instagram.com/asociacionverdesur/
Our webpage : https://www.verdesur.org/
E-mail : **asociacionverdesur@gmail.com** / **projects@verdesur.org**

We are looking forward to hear from you!